


## WEB SITE DESIGN PRICING GUIDE

ITEM	DESCRIPTION	PRICE
<b>HOME PAGE DESIGN</b> 	<b>Includes the following:</b> - 2 designs samples (Vision) - Put into HTML <b>[6-hours time]</b>	<b>\$250</b> per home page
<b>LANDING PAGE DESIGN</b> 	<b>Includes the following:</b> - Design samples - Put into HTML <b>[3-hours time]</b>	<b>\$100</b> per page
<b>CSS CREATION</b> 	<b>Includes the following:</b> - CSS for entire site <b>[3-hours time]</b>	<b>\$100</b> per site
<b>IMAGE DESIGN</b> 	<b>Includes the following:</b> - Image design/creation - <b>Logo</b> design/creation (hours vary) <b>[3-hours time]</b>	<b>\$75</b> per design/creation <b>\$250</b> per Logo design/creation
<b>BANNER DESIGN</b> 	<b>Includes the following:</b> - 3 banner designs (campaign) - Animation (FLASH or GIF) <b>[3-hours time]</b>	<b>\$100</b> per banner <b>\$150</b> per banner (GIF) <b>\$200</b> per banner (FLASH)
<b>POP-UP AD DESIGN</b> 	<b>Includes the following:</b> - 3 designs (campaign) - HTML and Java Script action - Animation (FLASH or GIF) - <b>Sizes:</b> up to 640x480 approx. <b>[3-hours time]</b>	<b>\$100</b> per pop-up <b>\$150</b> per pop-up (GIF) <b>\$200</b> per pop-up (FLASH)
<b>FLASH MOVIE</b> 	<b>Includes the following:</b> - FLASH movie creation - HTML and Java Script action - <b>Sizes:</b> up to 640x480 approx. <b>[6-hours time]</b>	<b>\$200</b> per FLASH movie
<b>SPLASH PAGE DESIGN</b> 	<b>Includes the following:</b> - 2 designs samples - Put into HTML - <b>Sizes:</b> up to 800x600 <b>[6-hours time]</b>	<b>\$100</b> per page